

Introducing

Erna Low





Recognized as the doyenne of the snow-holiday industry, **Miss Erna Low** (1909-2002) operated her travel company out of a picturesque house in Reece Mews, South Kensington.

Famous for her ski programmes, the formidable lady received many accolades culminating in 1999 with her induction into the **British Travel Industry Hall of Fame**.

The experts to the Alps since 1932



Erna Low

TRAVEL

The first ski tour operator in the UK, since 1932, award-winning, **Erna Low** specialises in self-drive holidays to the Alps and North America to suit every need and budget. Our holidays are available in over 80 different resorts worldwide, including almost EVERY resort in the French Alps. We boast a loyal client base with over 70% returning to Erna Low each season.

In addition to our “**Best Price Guarantee**” and superb holiday deals, Erna Low offers highly competitive rates on self-catering accommodation, combined with free Eurotunnel upgrades to provide flexibility and outstanding value for money.

France_Switzerland_Austria_Canada_USA

Ski Holidays Worth Dreaming About

Erna Low

PROPERTY

Established to offer customers the opportunity to purchase properties in some of the world's most beautiful and desirable locations, **Erna Low Property** helps you choose a perfect home for holiday, retirement or purely as an investment. We are proud to offer an extensive portfolio of ski and sun properties for sale across the finest resorts in the world.



Go for a **holiday**. Stay for a lifetime!



Erna Low

ARC 1950



Award-winning estate agents, **Erna Low Property**, are the officially appointed agents for resale properties in Arc 1950. Granted a 'Carte Professionnelle' by the local authority at Savoie, our clients can purchase their Alpine home secure in the knowledge that our expertise and high quality service is recognized by French law.



Spend a lifetime enjoying spectacular views over the **Mont Blanc** with ski in, ski out access to **Les Arcs** and the whole of the **Paradiski** area – more than 425 km of slopes to explore.

ERNA LOW OFFICE IN THE ALPS

Enjoy the unique privileges of ownership at this bestselling destination. Our on-site sales manager is available to advise on our extensive portfolio of properties for sale throughout the Alps.

Investments with Altitude



Erna Low

MORZINE



Morzine is a traditional Alpine town with a great atmosphere. It offers authentic Savoyard charm whilst being in the heart of the **Portes du Soleil** ski area with easy access from Geneva to the whole region including Les Gets and Avoriaz.



ERNA LOW PROPERTY MANAGEMENT

Erna Low manages the beautiful **L'Aiglon de Morzine** – www.aiglonmorzine.com – offering a fabulously central location under 5 minutes walk from the Super Morzine lift and featuring 12 luxurious apartments all accessible by lift or on the ground floor.

Management with Altitude

BodyandSoulHolidays.com

from *Erna Low*

Body & Soul Holidays, the UK's leading online website for luxury spa holidays, spa news, destination resorts, beauty treatments and products, and special offers for discerning spa goers and aspirers everywhere.



Specially selected spas on **BodyandSoulHolidays.com** can now be booked through *Body&Soul@ElegantResorts*, our new online partnership with **Elegant Resorts**, whose personal touch and “nothing is too much to ask” attitude will make our site visitors feel pampered and relaxed even before they reach their spa destination!

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History

'Young Viennese graduate invites other young people to join her Christmas skiing.'

That brief ad appeared in the personal columns of the London Times in 1932. It was to launch the career of one of the great pioneers of the skiing holiday - Erna Low.

Some seven decades on, her company, **Erna Low Consultants**, is still going strong. In fact, we are the largest UK self-drive tour operator to the French Alps - organising holidays for over 14,000 people last season.

Read more about our wonderful [history](#) and visit us online today.



www.ernalow.co.uk

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