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THE MOUNTAINS COME TO SOUTH KENSINGTON! ERNA LOW LAUNCH “UP UP AND AWAY” ON THE WALL @SW7

An exciting collaboration between Ski Holiday and Property specialist, Erna Low, and the artist, Johnny Midnight is bringing a beautiful winter scene to picturesque Reece Mews, SW7 that has been home to the Erna Low offices in South Kensington, London since the 1950s.

Launching on 9th July, this scene, entitled, “Up up and away” will be worked on over the coming weeks by artist Johnny Midnight. The first few snow covered trees and skiers have already started to appear on the wall.

Joanna Yellowlees-Bound, CEO at Erna Low comments, “It all started at the London Ski Show last October when I bought some raffle tickets from the charity, the Cancer Caring Trust. As a result of that, I now own a Johnny Midnight picture. I then decided it would be a fantastic idea to commission Johnny to do a painting on the Reece Mews wall outside our office. Our neighbours have been hugely supportive and we are excited to be adding to the artistic heritage of the area, as Francis Bacon used to live immediately opposite. He was a friend of Miss Low's in the old days - and I find myself wondering what he would make of our wall painting right outside his door like this.”

Erna Low will be supporting the Cancer Caring Trust at the launch event of “Up up and away” on Thursday 9th July 2015.

www.ernalow.co.uk / www.ernalowproperty.co.uk /0207 584 2841

Follow the blog for Johnny's painting progress at: <http://www.ernalow.co.uk/blog>

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ABOUT ERNA LOW

Erna Low is the oldest independent ski company, founded in 1932 by pioneering entrepreneur, Miss Erna Low. For more information on its history, click [HERE](#). A leading ski operator to all the best resorts in France, Austria, Italy, Switzerland, Canada, Erna Low offers flights from 21 UK airports direct to the mountains with resort transfers/car hire, or great value self-drive ski holidays including Eurotunnel crossings. www.ernalow.co.uk Erna Low Property was founded in 2003, following the launch of the ski village Arc 1950, where Erna Low Property has its dedicated Estate Agency to sell properties all over the Alps and the South of France to property investors. See www.ernalowproperty.co.uk

ABOUT THE ARTIST

Johnny Midnight's inspiration comes from his own life's adventures, so it's no surprise that he holds a special passion for painting mountain scenes, having spent several years working from his gallery in Chamonix - arguably one of the most awe-inspiring landscapes in the Alps.

After spending a year in the Caribbean, Johnny has now settled in London and his portfolio has expanded to reflect this, with subjects including a study of the local Caribbean ex-pat community and his unique perspective on famous London scenes. www.gallerymidnight.com

For a media invite to 9th July launch event or for further information or painting updates please contact: Vanessa Fisher vanessa@vanessafisher.com 07957 618525 or Jane Bolton jane.bolton@ernalow.co.uk 0207 584 2841