



**Exciting new partnership with Erna Low and ifyouiski.com
for 2012/13 Season**

Erna Low is proud to announce the launch of its partnership with ifyouiski.com to provide accommodation only on the www.ifyouski.com website.

The Erna Low portfolio has thousands of apartments to choose from across 80 resorts - from the latest luxury apartments to great value studios in lesser known resorts, all backed with their price match promise.

Jane Bolton, Managing Director, says "ifyouski.com is a fantastic site for winter sports enthusiasts and we are thrilled to be working with our partners at www.ifyouski.com in this exciting joint venture."

Craig Burton, ifyouiski.com Managing Director adds, "We are delighted to be partnering with Erna Low for our self-catering ski product on ifyouiski.com. Given its reputation for excellence, choice, price and service in this market, it was the obvious choice for us to work with to expand our online bookable product range on the website."

Luxury apartments include the brand new Le Hameau du Kashmir (Val Thorens) from £937 per week, the ever popular Aiglon de Morzine (Morzine) starts at just £783 per week, while the Club Alpina (Champagny en Vanoise) rated 5/5 by TripAdvisor reviewers from just £236 per week – that's the apartment price, not per person!

Ends

Wednesday, 21 November 2012

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