

What's NEW at Erna Low for ski/snowboard holidays? The self-drive specialist gears up for an EXCITING winter 10/11

- **The largest collection of self-catered accommodation across the French Alps**
- **Best deals for self-drive holidays for skiers and snowboarders**
- **Save up to 20% by booking early**
- **Best price guarantee**
- **New exciting accommodation added**

Erna Low, the self-drive ski/snowboard specialist is gearing up for an exciting winter season ahead and is offering excellent value for money on their extensive range of holidays. A **best price guarantee** and unbeatable value on the Eurotunnel and ferry crossings means clients can relax in the knowledge they can overcome any air travel disruption and enjoy a winter holiday at **the best possible price**.

‘With the recent air travel problems, it has become apparent that driving to your holiday destination is the best way to ensure the smoothest journey.’ says Jane Bolton, Managing Director of Erna Low Holidays, ‘Travel at your own pace and with no luggage restrictions or the stress at airport security. Enjoy the drive and stock up on supplies at the valley supermarket – much cheaper than resort shops. There are numerous ways to save on your winter holiday and self-catering and self-driving present two of the most economising ways to get to the slopes.

Erna Low continues to offer their popular price match guarantee so **no same winter holiday can be found cheaper!** Ferry prices are **cheaper than last year** and all Eurotunnel bookings are **instantly upgraded** to FlexiPlus - providing priority boarding, added flexibility and use of lounge facilities at Folkestone and Calais terminals.

Erna Low also specialises in **accommodation only offers** for those wishing to arrange their travel independently. **New residences for 10/11** include *Les Terraces de Veret* and *Le Refuge du Golf* in family-friendly Flaine as well as luxurious *Les Chalets des Dolines* in Montgenevre. Benefit from **up to 20% early booking discounts** for holidays booked 150 days prior to travel.

Price guide: Self-catering/self-drive holiday to **Morzine** for family of four for winter 10/11: £238 per person including 7 nights accommodation at the beautifully appointed [Aiglon de Morzine](#) on a self-catering basis and return Eurotunnel crossings with FlexiPlus upgrade. Based on an arrival on the 2nd January 2011. Includes 10% early booking discount.

Enquiries and Bookings: Erna Low www.ernalow.co.uk 0845 863 0525

ENDS

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Editor's Notes:

About Erna Low

The first ski tour operator in the UK, since 1932, Erna Low specialises in self-drive holidays to the Alps and North America to suit every need and budget. In addition to the 'Best Price Guarantee' and great holiday deals, Erna Low offers highly competitive rates on self catering accommodation only. This can be combined with the free Eurotunnel upgrade to provide flexibility and outstanding value for money.

www.ernalow.co.uk

About L'Aiglon de Morzine

The Aiglon de Morzine centrally located in the heart of Morzine, part of the Portes de Soleil ski area spreading over France and Switzerland encompassing 650km of slopes. The residence consists of 12 beautifully appointed apartments from one bedroom (sleeping up to 4) to 3 bedroom plus cabin (sleeping up to 9 people). www.aiglonmorzine.com