



**THE MOUNTAINS HAVE COME TO SOUTH KENSINGTON!  
ERNA LOW LAUNCH “UP UP AND AWAY” ON THE WALL @SW7**

An exciting collaboration between Ski Holiday and Property specialist, Erna Low, and the artist, Johnny Midnight has brought a beautiful winter scene to picturesque Reece Mews, SW7, home to the Erna Low offices in South Kensington, London since the 1950s.

Launched last Thursday, 9<sup>th</sup> July, this new work, entitled, “Up up and away” was worked on over the last four weeks by artist Johnny Midnight, well-known all over the Alps for his ski art, and whose home-town is London.

Midnight has also included a portrait of the famous artist who lived directly opposite, Francis Bacon. “Having popped into Bacon’s old studio, I thought it would be fun to pay homage to the great artist, painting his portrait as if he is critiquing my work”, adds Midnight.

Joanna Yellowlees-Bound, CEO of the ski holiday and property specialist, Erna Low, who owns the building and commissioned Midnight, added, "It has been so exciting to see the painting unfurl. I knew Francis Bacon when he lived opposite us and know he would have loved to see these huge ski figures emerge screaming from our mews wall!"

The Erna Low launch was sponsored by the French Pyrenees and supports the Cancer Caring Trust.

[www.ernalow.co.uk](http://www.ernalow.co.uk) / [www.ernalowproperty.co.uk](http://www.ernalowproperty.co.uk) /0207 584 2841

<http://www.ernalow.co.uk/blog> Twitter @ErnaLow #ELTheWall

[Click here](#) for images from the launch.

**ENDS**

**ABOUT ERNA LOW**

Erna Low is the oldest independent ski company, founded in 1932 by pioneering entrepreneur, Miss Erna Low. For more information on its history, click [HERE](#). A leading ski operator to all the best resorts in France, Austria, Italy, Switzerland, Canada, Erna Low offers flights from 21 UK airports direct to the mountains with resort transfers/car hire, or great value self-drive ski holidays including Eurotunnel crossings. [www.ernalow.co.uk](http://www.ernalow.co.uk)  
Erna Low Property was founded in 2003, following the launch of the ski village Arc 1950, where Erna Low Property has its dedicated Estate Agency to sell properties all over the Alps and the South of France to property investors. See [www.ernalowproperty.co.uk](http://www.ernalowproperty.co.uk)

**ABOUT THE ARTIST**

Johnny Midnight's inspiration comes from his own life's adventures, so it's no surprise that he holds a special passion for painting mountain scenes, having spent several years working from his gallery in Chamonix - arguably one of the most awe-inspiring landscapes in the Alps.  
After spending a year in the Caribbean, Johnny has now settled in London and his portfolio has expanded to reflect this, with subjects including a study of the local Caribbean ex-pat community and his unique perspective on famous London scenes. [www.gallerymidnight.com](http://www.gallerymidnight.com)

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