

Erna Low

PRESS INFORMATION: 9th September 2015

NEW FROM ERNA LOW FOR WINTER 15.16

The French Pyrenees – Ideal for a short ski break

Erna Low has introduced the French Pyrenees to their winter programme for season 2015-16. They launch with four new resorts: **Cauterets, La Mongie, Peyragudes and Saint Lary** offering **short stay breaks** to connect with Ryanair's direct London Stansted to Lourdes flights*.

Cauterets and Saint Lary are beautiful French villages with easy lift access to the ski areas above the village centre. Peyragudes and La Mongie are purpose built villages offering ski in/out properties. All four ski resorts have spa facilities where skiers can relax tired muscles in thermal waters.

Jane Bolton, Managing Director of Erna Low comments, "Joanna Yellowlees-Bound, our CEO, and I visited the French Pyrenees last winter and we were so impressed with the variety of skiing and great value for money that each of the resorts in our programme offers. We chose these four resorts to kick start our new French Pyrenees programme and believe they are a fantastic alternative to the French Alps for families looking for something different, perhaps an adventure to somewhere new or for beginners to have a great value short break first ski holiday."

Erna Low has 3 nights staying at Le Domaine des 100 Lacs in Cauterets on a self-catered basis for £30 (pp/6 sharing). The residence boasts stunning views and guests benefit from complimentary access to the swimming pool and Jacuzzi-style hot tub. (Departs 9th January 2016, subject to availability).

<http://www.ernalow.co.uk/france/french-pyrenees/cauterets/la-domaine-des-100-lacs>

The Alps Short Breaks

Erna Low also offers a selection of short break properties using the network of 21 regional UK airports to ensure the most time on the slopes over a ski weekend. Three-night ski weekends from £258 in the Residence Antares, Avoriaz. <http://www.ernalow.co.uk/ski-weekends-short-ski-breaks>

New in The Alps

Erna Low has added **10 new properties** to their programme:

Hotel Le Taos, Tignes; Residence Taos Apartment Suites, Tignes; La Source des Arcs, Arc 2000; Les Chalets de Layssia, Samoens; Les Fermes de Chatel, Chatel; Le Crystal Blanc, Vaujany; Les Balcons d'Aurea, Auris en Oisans; Le Panoramic, Flaine; Hotel Pashmina, Val Thorens and Peaks Place, Laax.

In addition the following properties are new to the Erna Low programme: Valmonts de Val Cenis, Val Cenis; Hotel Vancouver, Plagne Soleil; Hotel Ibiza, Les 2 Alpes; Hotel Christina, Alpe d'Huez; Balcons de Belle Plagne, La Plagne; Balcons de la Rosiere, La Rosiere and Residence Grand Massif, Morillon.

Whistler

Erna Low offers, for its second winter season, skiers and snowboarders the opportunity to build their own holiday to Whistler to include flights and transfers: 12 different accommodation options, from hotels to luxury apartments, plus direct flights from London Heathrow into Vancouver. Exclusive offer: for all guests booking a Whistler holiday, Erna Low will include the fabulous *Fresh Tracks* experience absolutely FREE.

www.ernalow.co.uk

0207 584 2841

ENDS

***7 night breaks are available:**

Save 20% on accommodation in Saint-Lary Soulan...

Erna Low has 7 nights staying at Residence Cami Real on a self-catered basis for £53.50 (pp/6 sharing). Situated in a central location, the residence boasts complimentary access to its indoor swimming pool and easy access to the charming village. (Departs 9th January 2016, book before 29th November 2015).

<http://www.ernalow.co.uk/france/french-pyrenees/saint-lary-soulan/residence-cami-real>

Save 40% on accommodation in Whistler...

Erna Low has 7 nights at the Coast Blackcomb Suites, including return flights from London to Vancouver with Air Canada and shared transfers from the airport to resort for £1045 (pp/2 sharing). Fantastically located on the slopes of Blackcomb Mountain, the residence boasts a large outdoor pool, hot tub and offers complimentary breakfast. ((Departs 9th January 2016, price correct on 02.09.2015).

<http://www.ernalow.co.uk/canada/british-columbia/whistler/coast-blackcomb-suites-at-whistler>

For further information please contact:

Erna Low PR Manager Vanessa Fisher vanessa@vanessafisher.com 07957 618525

Erna Low Managing Director Jane Bolton jane.bolton@ernalow.co.uk 0207 584 2841

ABOUT ERNA LOW

Erna Low is the oldest independent ski company, founded in 1932 by pioneering entrepreneur, Miss Erna Low. A leading ski operator to all the best resorts in France, Austria, Italy, Switzerland, Canada, Erna Low offers flights from 21 UK airports direct to the mountains with resort transfers/car hire, or great value self-drive ski holidays including Eurotunnel crossings. www.ernalow.co.uk