

PRESS INFORMATION: 21 August 2019



Erna Low - The Ski Specialist To The French Alps Launches Winter 2019-20

Erna Low, the Ski Specialist to the French Alps, launches the winter season with **5 New Properties** in Vars, Les Saisies, Tignes, Val d'Isère and Méribel.

Danny Nugent, new owner of Erna Low Travel comments, "Erna Low continues to focus on great value [ski holidays to France](#) in self-catering apartments. With exchange rates fluctuating and the outcomes of Brexit still unclear, we stand in a great position to offer what we have always done, ski holidays booked with experience and knowledge.

Jane Bolton, Managing Director, adds, "Our three new properties in the high altitude resorts Val d'Isère and Tignes and old favourite Méribel will provide our many returning guests with fresh accommodation options and with new residences in the smaller resorts of Vars and Les Saisies there is an even bigger range of apartments with swimming pools and spas on site that we know our clients love."

Book now for Half Term - Arc 1950 remains one of the most popular resorts for Erna Low clients.

[Erna Low](#) offers 7 nights in ski in-out Arc 1950, France, for February half term with a saving of 10% on the accommodation price. A 1 bedroom apartment for 4 people was £3223 and is now £2941. All apartments have access to a pool, hot tub and fitness facilities and the resort offers a programme of activities for children during the week, as well as having a crèche for little ones. This price also includes a return Flexiplus crossing with Eurotunnel arriving. There are further Early Booking Discounts of up to 20% off low season dates.

April Adventures: Erna Low's new apartments in **Méribel, L'Hevana** provide 5* luxury with its Deep Nature Spa in the centre of Méribel in Les Trois Vallées. Erna Low have an introductory price for a 1 bedroom apartment for up to 4 persons at £1,080 was £1350 for the week beginning 11/04/20. <https://www.ernalow.co.uk/france/three-valleys/meribel/l-hevana>

After a successful first season in **Arêches-Beaufort**, Erna Low continues to work with this pretty, family friendly resort which has a shorter drive time from Calais as well as being a good value alternative to more well-known resorts. It is close to Albertville in the Beaufortain valley and will be particularly attractive to lovers of the famous Beaufort cheese.

Low Season, budget Ski: A seven night stay in the 4* [La Cle des Cimes Residence](#) with its indoor pool and ô Pure spa will cost just £703 for the week beginning 04 January 2020 for a 1 bedroom apartment for 4 person including a return Flexiplus crossing with Eurotunnel for 1 car. That equates to just £176 per person including travel.

Today Erna Low continues to promote travelling by car to the Alps and the company enjoys a special partnership with Eurotunnel. The result is that all clients travel with Flexiplus (equivalent to travelling Club or First Class on a flight) with access to the new Flexiplus lounges in Folkestone and Calais and benefit from priority boarding which is especially great over busy periods such as half term and Easter.

www.ernalow.co.uk

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ABOUT ERNA LOW

Erna Low is the oldest independent ski company, founded in 1932 by pioneering entrepreneur, Miss Erna Low. Recently under new ownership, NUCO Travel, Erna Low retains its position as a leading ski tour operator to all the best resorts in France and beyond. Erna Low can offer flights from 21 UK airports direct to the mountains with resort transfers/car hire, or great value self-drive ski holidays including Eurotunnel crossings. www.ernalow.co.uk @ErnaLow

New properties for 2019-2020 includes:

Chalet Izia – Val d’Isère

Le Lodge des Neiges – Tignes

L’Hevana - Méribel

Panorama - Vars

Amaya - Les Saisies